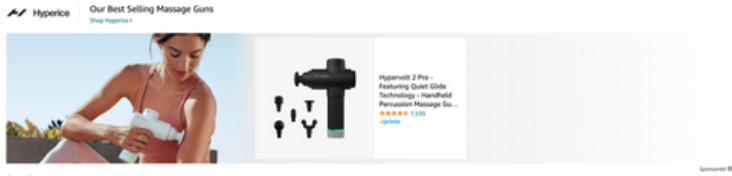


Sponsored Brands and Sponsored Display - Custom Images

Best opportunities

Opportunity to showcase your product in use with a lifestyle image.



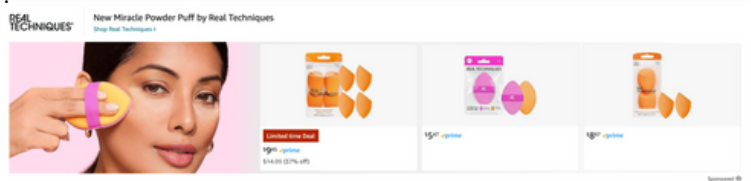
Opportunity to showcase multiple other products in your collection through imagery or by driving to separate store page.



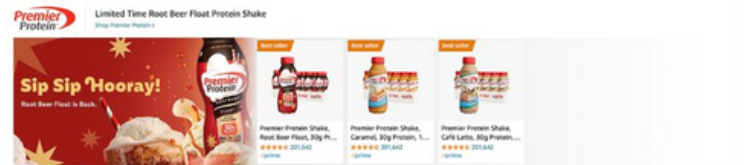
Opportunity to take up the full billboard with your image.



Opportunity to showcase your competitive advantage



Opportunity to adjust creatives to the season or for specific promotions.



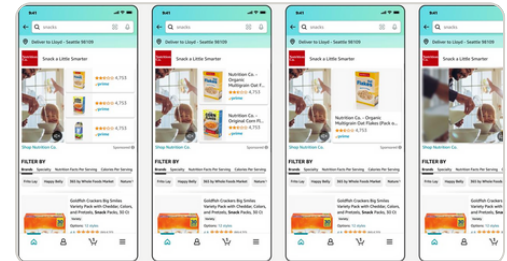
Opportunity to stand out on the page.



Best practices

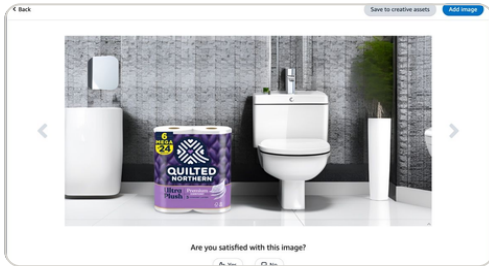
- Align your creative with the audience you are targeting
- Keep your product front and center
- Understand when to focus on the product VS lifestyle VS educational

Vertical Video



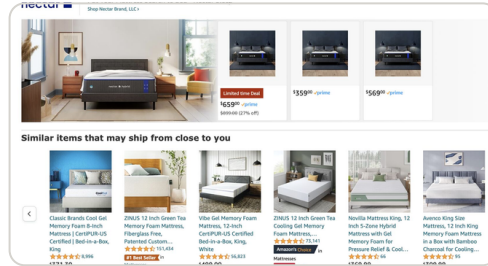
View on LinkedIn

Utilize AI to help Scale



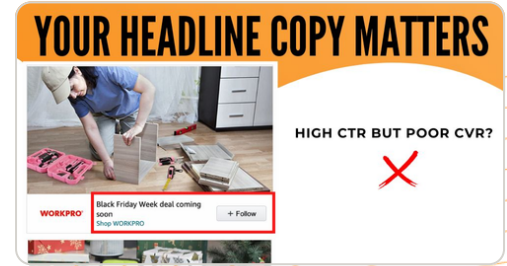
View on LinkedIn

Sponsored Brands: PDP Placement



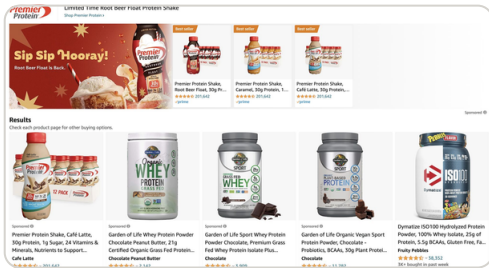
View on LinkedIn

Copy Writing Tips



View on LinkedIn

Holiday Creatives



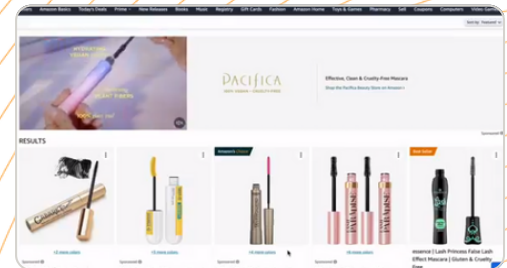
View on LinkedIn

Engaging Video Examples



View on LinkedIn

Top of search Video



View on LinkedIn